



**Circular R&C-CFA No. 53/10-11**

**Subject: Re-launch of Promotional scheme allowing "15 days Unlimited Free Download" to the new customers registering their Broadband connection upto 31-03-2011 in all the Circles- reg.**

Kind reference is invited to this office letter of even No. dated 01.07.2010 (i.e., Circular R&C-CFA No. 13/10-11) conveying approval of the Competent Authority regarding launch of promotional scheme allowing 15 days unlimited free download at 2 Mbps to the New Customers registering their Broadband connections from 01.07.2010 to 31.07.2010.

Competent Authority has decided to re-launch the said promotional scheme **upto 31-03-2011** in all the circles. **Accordingly, the approval of the Competent Authority is hereby conveyed for allowing "15 days unlimited free download at 2Mbps" to the New Customers registering their Broadband connections upto 31-03-2011 in all the circles.**

All other relevant terms and conditions shall remain same as contained in circular No. 1-1/2009-R&C [CFA] dated 01.07.2010 (**Circular No. 13/10-11**) except waiver of Installation charges which will be same as contained in circular No. 1-1/2009-R&C [CFA] dated 09.12.2010 (**Circular No. 44/10-11**).

This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-03/08-Broadband/Pt-2. **For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23710183 and Fax No. 011-23734052).**

**This scheme shall be effective with immediate effect and upto 31-03-2011.**

(S.K.Bhat)  
DGM (T&C)-CFA

To  
All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / Sr. GMs (PDP / CS / NW Planning/ FIN / RN / NW Operation) - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. Sr. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune, RTTC, Plot No. 121/122, MIDC- 'G' Block, Chinchwad, Pune-411019.
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi -23.
10. GM (BBNW), Bangalore NOC, East Tele. Exch. Building, Lazar Road, Near Bangalore East Rly. Station, Bangalore.
11. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
12. Guard File.

(M. K. Joardar)  
Dy. Manager (T&C)-CFA